



# AGRI KING TRACTORS *17<sup>th</sup> August,2018*

## DESIGNATION

**AREA SALES MANAGER**

## LOCATION

Positions are open PAN INDIA

## DEPARTMENT

SALES & MARKETING

## JOB PURPOSE

Assisting the State Head in implementing state-wide mktg strategy

## JOB DESCRIPTION

- Interact with parties interested in acquiring a dealership
- Monitor & plan inventory of existing dealerships
- Ensure timely remittance of payment from dealerships
- Impart training (product installation, pre-delivery inspection, sales pitch, demonstration strategy) dealers' sales team
- Generate awareness about AGRI KING brand through product demonstrations; plan and implement advertising & promotion
- Communicate technical issues to After Sales and R&D teams
- Coordinate retail financing with local offices of NBFC'S & Banks
- Liaisoning for RTO clearances, subsidies, tenders etc.

## REQUIREMENTS

Min Experience: 2-3 Years in Tractor/Rural Mktg/Retail Finance  
Skills Basic Computer Proficiency (Email, Word &Excel)  
Start Date : Immediate

## PREFERRED CANDIDATE

- Diploma in Mech. Eng. / Assembly & Servicing knowledge
- Rural contacts for dealership creation and customer acquisition
- Ability to Travel Extensively (20 days in a month)

## SALARY

**Fixed:** Rs. 20,000-30,000/month depends on experience & profile  
**Additional:** Incentive for retail sale of tractor and dealer appointment

## INSTRUCTIONS

In order to apply for this position, please email your updated resume to [HR@agrikingtractors.com](mailto:HR@agrikingtractors.com) & [agrikingmktg@gmail.com](mailto:agrikingmktg@gmail.com)

Contact +91-8427684603 Mr. R. K. Sharma

In subject field of email write, "Area Sales Manager". In your resume indicated your mobile number. If we chose to consider your candidature for this position, we shall contact you.