



# AGRI KING TRACTORS 24<sup>th</sup> August,2018

## DESIGNATION

**DEMONSTRATOR & MECHANIC**

## LOCATION

PAN INDIA

## DEPARTMENT

Sales, Marketing & After Sales

## JOB PURPOSE

Assist dealership staff in retail sale and impart product knowledge

## JOB DESCRIPTION

- **Demonstrate** Unique Selling Points of Agri King practically in the field
- **Benchmark** performance of Agri King against competing tractors
- Assist dealerships in **Retail Sale** of tractors to prospective customers
- Analyse ,identify and **address technical problems** in the field
- Technical **interaction with R&D** team to rectify field issues
- **Train dealer staff** in assembly, disassembly, servicing & sales pitches

## BASIC REQUIREMENTS

Min Qualification	Tractor Driver License
Min Experience	2-3 years in practical tractor use
Skills	Use of all common tractor implements Basic technical knowledge (ability to acquire further training)
Start Date	<u>Immediate</u>

## PREFERRED CANDIDATE

- ITI (Tractor Mechanic)
- Extroverted personality for sales, out of the box technical thinking
- Ability to Travel Extensively (20-25 days/month across India)

## SALARY

**Fixed:** Dependent on experience & profile  
**Variable :** Incentives for retail sale of tractors per company's policy

## INSTRUCTIONS

In order to apply for this position, please email your updated resume to [HR@agrikingtractors.com](mailto:HR@agrikingtractors.com) and [agrikingmktg@gmail.com](mailto:agrikingmktg@gmail.com)  
You may contact Mr. R. K. Sharma (Head Sales) +91-8427684603  
In your resume indicate your mobile number. If we choose to consider your candidature for this position, we shall contact you.