



AGRI KING TRACTORS *2nd April,2022*

DESIGNATION

DEMONSTRATOR & MECHANIC

LOCATION

PAN INDIA

DEPARTMENT

Sales, Marketing & After Sales

JOB PURPOSE

Assist dealership staff in retail sale and impart product knowledge

JOB DESCRIPTION

- **Demonstrate** Unique Selling Points of Agri King practically in the field
- **Benchmark** performance of Agri King against competing tractors
- Assist dealerships in **Retail Sale** of tractors to prospective customers
- Analyse ,identify and **address technical problems** in the field
- Technical **interaction with R&D** team to rectify field issues
- **Train dealer staff** in assembly, disassembly, servicing & sales pitches

BASIC REQUIREMENTS

Min Qualification	Tractor Driver License
Min Experience	2-3 years in practical tractor use
Skills	Use of all common tractor implements Basic technical knowledge (ability to acquire further training)
Start Date	<u>Immediate</u>

PREFERRED CANDIDATE

- ITI (Tractor Mechanic)
- Extroverted personality for sales, out of the box technical thinking
- Ability to Travel Extensively (20-25 days/month across India)

SALARY

Fixed: Dependent on experience & profile
Variable : Incentives for retail sale of tractors per company's policy

INSTRUCTIONS

In order to apply for this position, please email your updated resume to HR@agrikingtractors.com and agrikingmktg@gmail.com
You may contact Mr. R. K. Sharma (Head Sales) +91-8427684603
In your resume indicate your mobile number. If we choose to consider your candidature for this position, we shall contact you.